



MEDIAKIT TL.MAG

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tl.mag
trendsliving INTERNATIONAL

READERSHIP

Audience – 80% professionals in the domain of Architecture, Design, Fashion, Beauty, Luxury, Mobility and Communication

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Website 160 x 600 px & 180 x 150 px	€ 500
Newsletter 768 x 150 px	€ 700

CREATIVE DIRECTORY SIZE AND RATE	1/4 PAGE
1/4 page 105 mm W x 141,5 mm H	€ 350



* tl.mag develops special/ customized editions for brands and institutions on demand.
Please get in touch with Lise Coirier via lise@rougedesign.be for more information!

Editorial line 2012

TL.MAG #14

(coming out mid-April 2012/
deadline material mid-March 2012)

SPECIAL OBJECTS OF DESIRE/

Milan (Furniture Fair) & Paris
(Designers Days)

- **Spotted** : PREVIEW MILAN
furniture fair & Designers
Days Paris
- **Inside a private collection** :
Luigi Colani, Fornasetti...
- **Shabby Chic Auctions** and
Cabinet of Curiosities including
Contemporary Art, Design and
Photography at Pierre Bergé &
Associés – Paris, Brussels and
Phillips de Pury – London,
New York
- **Inside companies** : Moroso
Atlas of the World
- **Special guests** : Terence
Conran, Christian Louboutin,
Sonia Rykiel, Jean-Paul Gaultier...
- **Icon revival** : Coco Chanel, Elsa
Schiaparelli, the women of the
20s-30s in fashion
- **Philo** : Beatriz Preciado,
Pornotopie / Playboy et
l'invention de la
sexualité multimedia)
- **Trends in new luxury**, cars,
boats, men & women accessories,
beauty & cosmetics vs. time,
wonder water, human living
attitudes which are changing...
(biking, cabans...); Berlin
Design Report
- **Fashion pages** by Yves
Lavallette & Yoshiko Tange
- **Photography** by Yannick
Le Guillanton
- **Trends Architecture &
Curiosities** by Marie Lefort
- **Retail** : Crazy Horse, Paris ;
Italian design brands recent
contract achievements in
hotels, restaurants, boutiques...
at an international level in
collaboration with talents in
design and architecture

TL.MAG #15

(coming out mid-July 2012/ deadline
material mid-June 2012)

SPECIAL NEW TERRITORIES - Oceania, Africa and South America

- **Spotted** : Wild and nature
- **Ethnographic and Arts
Premiers Auctions** including
Contemporary Art, Design &
Vintage from South America and
Photography at Pierre Bergé &
Associés – Paris, Brussels and
Phillips de Pury – London,
New York
- **Special Guests** : Stéphane
Martin, President of Quai Branly
Museum of Civilizations, David
Trubridge – New Zealand,
Mathilda Brand and the emerging
Australian brands and talents
(UK-Australia)...
- **Icon revival** on contemporary
design pioneers from Australia or
South America
- **Philo** : Simon Njami, co-founder
revue Noire, Paris – Rencontres
africaines de la photographie à
Bamako – Pavillon africain de la
52e biennale de Venise – Africa
Remix... A publié Anthologie de la
photographie africaine et de l'art
africain au XXe siècle
- **Trends and event** : DUOS
IN DESIGN/FASHION/
ARCHITECTURE – tl.mag YOUNG
DESIGN AWARD – results
of the 1st edition and web
portfolio online
- **Fashion pages** by Yves
Lavallette & Yoshiko Tange
- **Photography** by Yannick Le
Guillanton & Simon Njami
- **Trends Architecture & Nature**
by Marie Lefort
- **Retail** : Australian / New Zealand
/ South American design brands
recent contract achievements in
hotels, restaurants, boutiques...
at an international level in
collaboration with talents in
design and architecture

TL.MAG #16

(coming out mid-October 2012/
deadline material mid-September 2012)

SPECIAL ASIA AND THE PACIFIC ISLANDS

- **Spotted** : ASIA MAINLAND
AND ISLANDS
- **Asian Art & Design Auctions**
including Contemporary Art,
Design and Photography at Pierre
Bergé & Associés – Paris, Brussels
and Phillips de Pury – London,
New York
- **Young Duo Design Award** at
Design Miami –
exhibition & showtime
- **Trends and events** : BoDW-
Business of Design Week,
Singapore-Shanghai-Beijing-
Tokyo/Designside Design Weeks,
Upcycling tl.mag
- **Special Guests** : Tomorrowland
& JP Knott, Tokuyin Yoshioka,
Comme des Garçons,
Stanley Wong...
- **Icon revival** : Shanghai
or Hong Kong
- **Philo** : Leonard Koren
- **Fashion pages** by Yves
Lavallette & Yoshiko Tange
- **Photography** by Yannick
Le Guillanton
- **Trends Architecture &
Skyscrapers** by Marie Lefort
- **Retail** : Asian design brands
recent contract achievements in
hotels, restaurants, boutiques...
at an international level in
collaboration with talents in
design and architecture.